



21 Days of Y'ello Care

Image Release Form

21 Days of Y'ello Care is MTN's annual staff volunteer programme. The initiative is run across the Group's footprint in Africa and the Middle East for 21 days, from 1 to 21 June. Y'ello Care encourages MTN employees to volunteer in support of community upliftment initiatives.

During Y'ello Care, MTN will take photos and video footage of activities. As a Beneficiary/ies or representative of the beneficiary/ies of the initiative and/or participants in the activities, MTN requires your written consent to give MTN and its affiliates the right to take and use the images and video footage captured on the day at no cost.

21 DAYS OF Y'ELLO CARE BENEFICIARY AND ORGANISATION PERMISSION FORM

Name of authorised representative	
Organisation Name	
Organisation address	
Y'ello Care programme details	
Contact Details	
1.1. Phone	
1.2. Email	
Period of usage	Limitless usage

Terms and Conditions:

- You agree to have your photos or video taken during the activities.
- You agree that your image(s) or video recordings may be used across print, digital, broadcast and electronic media.
- You agree that MTN may use these images for promotional purposes. This may include internal communiques, print media, advertising, digital and social media or TV.
- You agree that no payment will accrue from the use of these images or video.
- In the case of an organisation or institution, you consent and warrant that due consent of the affected individuals has been obtained.

Signature of beneficiary/participant or their authorised representative_____

Name: _____

Witness

Date

Signature of Project Manager on behalf of MTN_____

Name:_____

Witness

Date
